

Rachel Henningsen

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Budding Creative

Education

BFA: Graphic Design • May 2024

Kean University, Michael Graves College, Robert Busch
School of Design • Union, NJ

- › GPA: 4.0

A.A.S.: Graphic Design • May 2022

County College of Morris • Randolph, NJ

- › GPA: 4.0, Summa Cum Laude

Experience

Small Business Owner, mymagicloop • Etsy

November 2017 - Present

- › Designed the brand identity by creating the logo, store thumbnails, photography, and product instructions
- › Continuously have managed sales, communicated with customers, and overseen online purchases

Intern, Breakpoint Community Church • Remote

September 2023 - December 2023

- › Developed promotional materials for their Christmas community event by designing lawn signs, banners, social media posts, and pamphlets

Freelance Designer • Remote

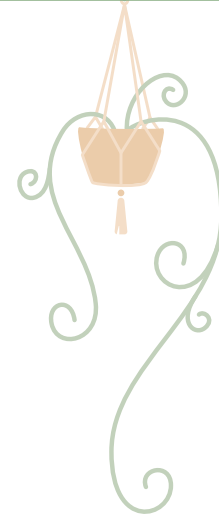
September 2022 - November 2022

- › Created a brand identity for an upcoming performing artist/music teacher by designing their website, business card, and logo

Co-Teacher, Kujenga • Flanders, NJ

Fall 2018, Fall 2019

- › Class subject: Scratch computer coding class (grades 3rd-6th)
- › Prepared class materials, taught lessons, and gave individual guidance



Achievements

Member, Phi Theta Kappa Honors Society

2021 - Present

Dean's List, Kean University

Fall 2022 - Spring 2023

Dean's List, County College of Morris

Fall 2020 - Fall 2021

Skills

Design

- › Editorial design, illustration, and hand-lettering

Technology

- › Adobe CC: Illustrator, Photoshop, InDesign, After Effects, and XD

Interests

- › Crocheting, knitting, sewing, and balloon artistry